

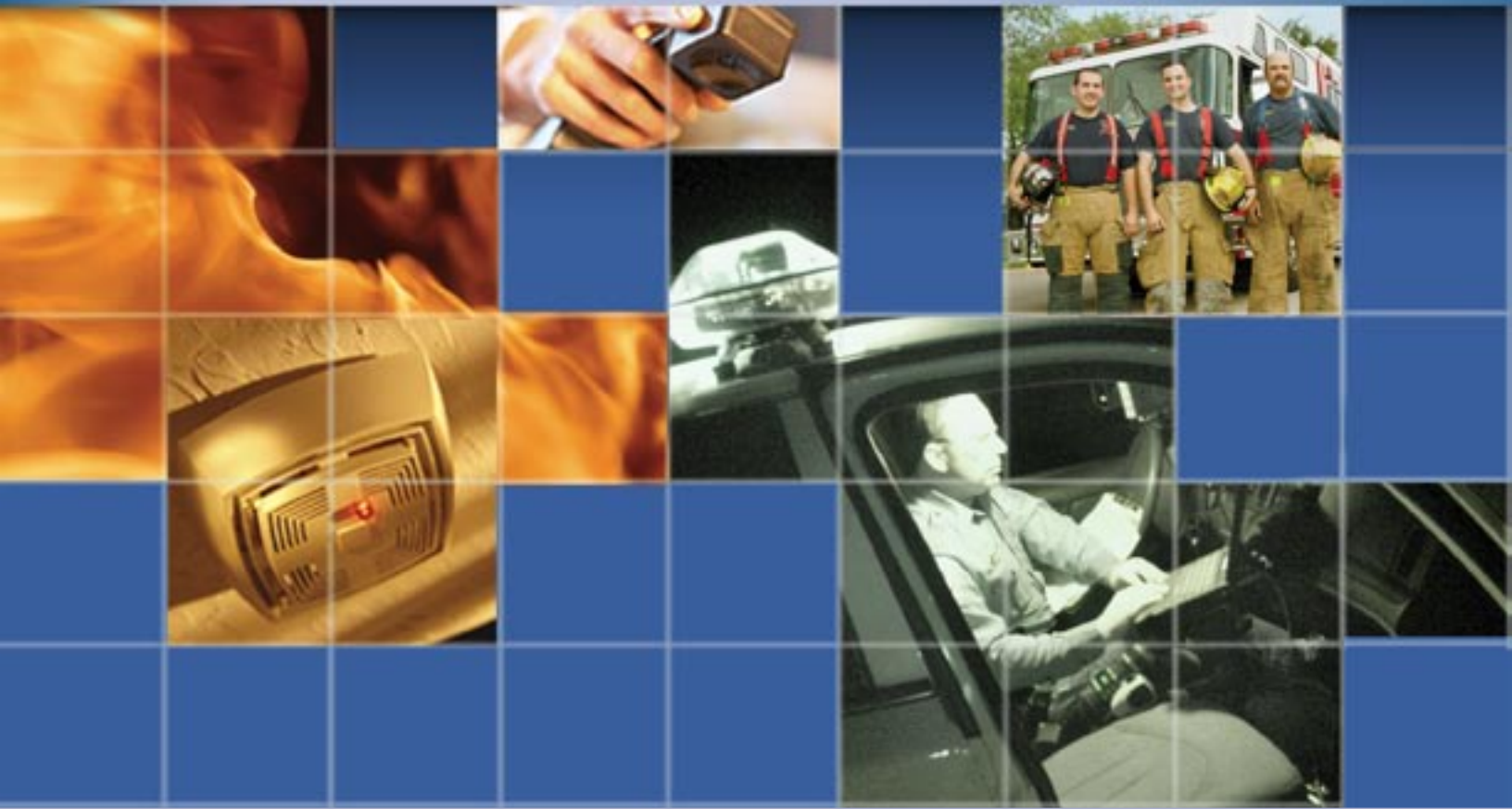


AURA

by CORNELL

A new dimension in emergency call systems

LIFE SAFETY • FIRE • MEDICAL • SENIOR HOUSING





You and your staff can't be everywhere, but AURA can. Introducing AURA by Cornell — the software system that monitors all "alert" devices, equipment and systems, then alerts the key personnel you designate, wherever they are located and by whatever means they can be reached.

Think of AURA as a multitude of eyes and ears on the job 24/7, searching for emergencies and any event in need of prompt attention. AURA can survey places difficult for staff to monitor. When AURA detects a problem, it immediately and simultaneously notifies the people you specify, via voice or text broadcast notification.

ALERTS. Superior "broadcast notification" reaches everyone.

AURA lets you customize alerts to anyone — staff, emergency workers, SWAT and HAZMAT teams, relatives, physicians, management, dive teams — by the media they can most easily be reached, such as cell phones, email, computer networks, pagers, two-way radios, fax, or intercom. The result is reliable, anytime, anywhere broadcast notification. AURA also includes acknowledgement capabilities to alert the originator that the message has been received.

MONITORS. Uniquely integrates all wired and wireless devices.

AURA provides comprehensive, 24/7 monitoring of surveillance cameras, fixed and mobile panic buttons, doors and windows, systems (pumps, compressors, panels, etc.) and temperature, smoke, fire, motion and temperature sensors. It easily and seamlessly integrates AURA alert devices with systems already in place. No other system makes broad scale monitoring easier.

REPORTS. Automatically generates a permanent record.

AURA stores all monitoring and alert activity in a historical reporting system to aid with accountability, staff management and recordkeeping.

AURA does all of this as part of its extremely affordable basic system. Make the comparison and get the AURA advantage — advanced monitoring and alert notification at a fraction of what other systems cost.

Get the
AURA advantage.



How AURA works.

Whatever investments you may have already made in call alert systems is protected with AURA. That's because AURA links its own devices with many existing systems to affordably provide a fully connected monitoring and alert system customized to your needs. Simple to complex operations, hardwired or wireless, older equipment or brand new devices – AURA integrates it all for an improved, seamless operation.

Easy to program and use.

AURA simplifies your life with its single, comprehensive system that's easy to program and use. The system is configured to your most specific applications. Operation is intuitive with no special instruction or training required.

Unsurpassed reliability.

AURA routinely conducts self-diagnostic checks to assure consistent, dependable system function. You can count on AURA for the performance you demand and the peace of mind you deserve.



AURA at Work

When a fire breaks out, every second counts. I oversee a large force of volunteer firefighters and I need to know immediately that we have the manpower to respond to critical situations. With AURA, they have this broadcast notification feature that allows our police dispatcher to send out an alert on the type of emergency we need to respond to. With one push of the button everyone on the force gets notified of the call through their telephones, cell phones, pagers, even email. Then my guys can respond by pressing the #1 button on their phones. This lets me know that they are aware of the emergency and I can begin to plan my response team.

We recently had a situation where counterfeit bills were reported in our city. AURA's broadcast notification allowed us to send out an alert to area businesses, making them aware of the situation. The response feature is an excellent communication tool. Businesses can let us know they got the message simply by pressing a button on their keypad - if we don't hear back from them, we put a followup plan in to action. Our community expects us to serve and protect. AURA provides us with an extra layer of protection for schools, businesses and healthcare facilities.

When it comes to saving lives and protecting your community, it's a no brainer, AURA works for you.



CORNELL – The Care Connection

Cornell has been in the alerting and software business for over 30 years. We are recognized nationwide for our high quality, advanced and reliable equipment and systems, and our extremely competitive pricing. Our professionals invest in the latest technologies to bring our customers the best products possible. Our entire staff is customer-focused, delivering outstanding service, attention and response. We are proud to have some of the nation's leading companies, non-profit organizations and healthcare providers among our long-standing customers.

The Cornell Promise

- The Assurance that what you buy will be right for your specific needs.
- The Security of time-proven manufacturing quality...and performance so dependable, it's covered by the industry's strongest guarantee.
- The Knowledge that you've made a financially sound investment.

Other Cornell products include our Area of Rescue Systems



Cornell is an industry standard in Rescue Assistance Systems. The 4200 series includes voice communication, which is initiated by simply depressing the call station button transmitting the signal to a central annunciator panel. A single pulse tone and flashing light signals the caller that the alarm has been received. The caller can then talk to the control station without taking any other action, an important feature under emergency situations.

Visit www.cornell.com for more information on the complete line of Cornell products.

To order the AURA System, contact:



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